# PRINCETON FUTURE'S DESIGN AT DOHM ALLEY PROJECT

TUCKED OFF OF NASSAU STREET IN PRINCETON, LIES A MODEST ALLEY, 80' X 10', A FORLORN SLOT BETWEEN TWO BUILDINGS, A PASS-THROUGH FROM NORTH TO SOUTH, INAUSPICIOUS AT BEST, BUT LIKE SO MANY ACROSS URBAN AMERICA. SLOPPILY PAVED WITH UNEVEN ASPHALT AND STREWN WITH LITTER, THE ALLEY PERFECTLY ALIGNS WITH THE PRECISE ASHLAR AND IRON EASTERN PORTAL OF McKIM MEAD & WHITE'S FITZRANDOLPH GATE. ITS PROXIMITY TO THE TOWN'S MAIN INTERSECTION AND TO NASSAU HALL DEMANDED A DESIGN INTERVENTION – INTO THIS NEGATIVE URBAN SPACE WE CREATED AN OPEN AND FREE SPACE IN THE PUBLIC REALM TO DELIGHT THE SENSES. DOHM ALLEY IS SPONSORED BY A LOCAL NON-PROFIT THAT PERFORMS CIVIC PLANNING FOR THE COMMUNITY. 100,000\$ WAS RAISED AND OVER 1000 HOURS WERE DONATED BY ARCHITECTS, ARTISTS AND PERFORMANCE PROFESSIONALS.

#### REBORN AS CIVIC SPACE

THE DESIGN TEAM IMAGINED A PUBLIC SPACE OF PASSAGE AND PRESENTATION: ONE FOR CROSSING AND SMILING, FOR ART AND CULTURE, FOR LINGERING AND LEARNING. A GALLERY AND A THEATER WERE CREATED AS EVENTS INSIDE THE ALLEY. THE ALLEY WAS LANDSCAPED AND ARTISTS INSTALLED SCULPTURES CELEBRATING THE ENGLISH ROMANTIC POETS. A VIDEO DESIGNER AND SOUND DESIGNER CREATED BACKGROUND MOODSCAPES TO TRANSPORT THE VISITOR (WHILE THE VISITOR IS IN TRANSIT) FROM THE ORDINARY TO THOUGHTS UNEXPECTED. WE CREATED A LIVING AND MODULATING URBAN SPACE FROM THE NEGATIVE THAT HAD EXISTED BEFORE - A PHYSICAL SENSORIUM FOR THE STROLLING PASSERSBY, FREE OF CHARGE, CAPABLE OF EVOLVING IN THE FUTURE AS A PLATFORM FOR ENGAGEMENT IN OUR DEMOCRACY.

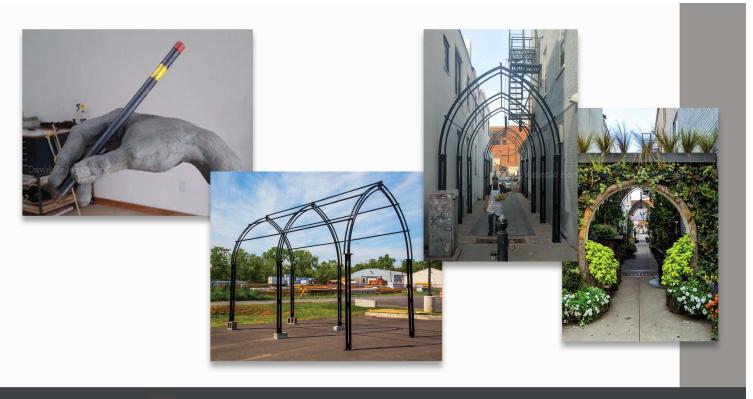




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### NEGATIVE CAPABILITY

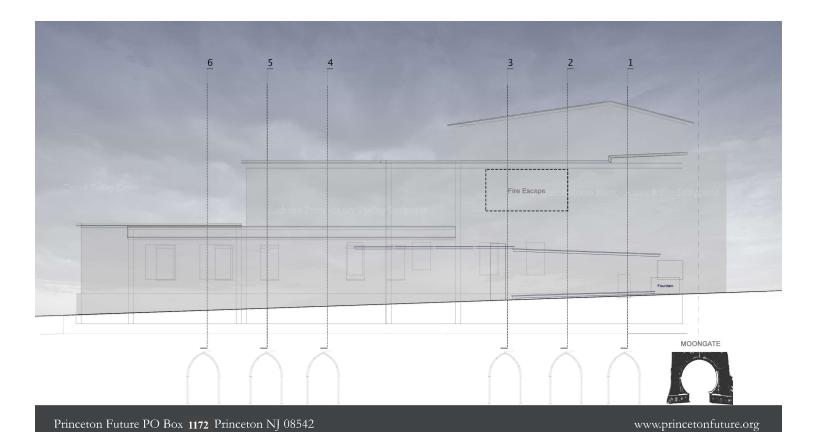
It is the concept of the English romantic poet John Keats that inspired the Design@Dohm Alley creators to direct the flow of water uphill, against gravity, using the pencil thin tide of flow, for the clear ink of imagination is not bound by reason. Keats revealed his theory in a letter to his brothers pertaining to his doubts of moving forward in a fog of uncertainty . . . "Several things dovetailed in my mind and at once it struck me, what quality went to form a man of achievement especially in literature – I mean negative capability, when a man is capable of being in uncertainties, mysteries and doubts, without any irritable reaching after fact and reason."

For the artist, not knowing is sometimes the gift that catalyzes creativity.

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# **Project Location**

# **Project's Location**

100-102 Nassau Street, Princeton New Jersey